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Press Release

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BillingTree Displaying Latest Energy and Utility Provider Payment and Billing Solutions at Upcoming AGA/EEI Conference

Company to perform on-demand payment demonstrations during the American Gas Association and Edison Electric Institute Customer Service Conference & Exposition April 11-13

Phoenix, Ariz. – April 8, 2010 – [BillingTree, Inc.](http://www.billingtree.com), one of the nation’s leading on-demand payment processors, today announced plans to exhibit at the upcoming American Gas Association and Edison Electric Institute Customer Service Conference & Exposition in Milwaukee, Wisconsin. The company will demonstrate its latest [Utility Suite](#) of electronic billing and payment solutions in Booth 211. The newly launched Utility Suite enables gas and electric utilities to offer electronic payment solutions to manage all bill presentment, payments, returns, and corrections through a single portal.

The principal benefits from offering electronic payment solutions and promoting their adoption include an accelerated availability of consumer funds, reduced costs associated with manual payment processing and improved cash management. Converting utility end-users to paperless billing improves adoption of recurring payments and delivers immediate savings to service providers through monthly postage, handling expense and stationary elimination for each participating household.

“For utility service providers, controlling costs by reducing paper invoices and checks serves both the environment and the community,” said Scott

McCollum, president of BillingTree. “Our participation at the AGA/EEI offers a platform to showcase the benefits and savings realized once consumers adopt and demand today’s electronic payment channels.”

This year’s AGA/EEI Conference will focus on three industry themes:

1. Recovery Stimulation – a review of the Energy Economy Stimulus Package Results
2. Customer Conversion – Discussing Social Media Usage and Opportunities for Utilities
3. Service Sensation – Inspiration to Provide Excellent Customer Service

BillingTree supplies the leading fully integrated, multi-channel electronic payment platform to a growing list of Industries, including Utilities such as Power, Gas, Cable, Telecom, and Municipalities as well as Healthcare and other Subscription-billed services.

About BillingTree

The proven leader in on-demand payment processing, BillingTree empowers customers with competitive advantage through a simplification of the billing and receivables process. By delivering the most innovative technology while making it as easy and inexpensive as possible to accept payments, BillingTree has revolutionized the payments landscape. Our software-as-a-service (SaaS) model delivers industry-leading payment solutions, proven integration, and point-and-click simplicity. BillingTree’s focus on innovation has allowed us to help more than 1,400 customers eliminate manual processes and automate their payment cycles. BillingTree – Growth is our Business. For more information, visit www.mybillingtree.com or call 877.4.BILLTREE.

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