



FOR IMMEDIATE RELEASE

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Electronic Payment Providers[®], Inc. Launches BillingTree – On Demand Payment Solutions for the New Economy.

Phoenix, Ariz. – April 1, 2009 – Electronic Payment Providers Inc. (EPP) is proud to announce that on March 31, 2009 it has launched BillingTree. This new look is sparked by new solutions for the rapidly changing economy - a drive toward automated billing solutions to help businesses meet business challenges head on. The same industry-leading service and support customers enjoyed in the past will remain constant and BillingTree remains an organization focused on the customer.

“When EPP began we realized the marketplace was missing a key component, integration.” says Scott McCollum, President of EPP. “Payment technology was swiftly evolving but the end user was at the mercy of multiple different interfaces to accept payments. We changed that by integrating the latest payment technology into core business solutions. BillingTree is the next step in that process – the provision and integration of every available payment solution with a core focus on the web”.

Along with a host of new product offerings BillingTree places focus firmly on automation. Powered by a focus on content, ease of use, and web based solutions such as bill payment and presentment, BillingTree is a true full-service provider. From IVR payments to online bill presentment to self-cure options for delinquent accounts, BillingTree meets the business needs of today’s dynamic organizations.

About BillingTree

The proven leader in on-demand payment processing, BillingTree empowers customers with competitive advantage through simplification of the billing and receivables process. By delivering the most innovative technology, and making it as easy and inexpensive as possible to accept payments, BillingTree has revolutionized the payments landscape. EPP’s focus on innovation has allowed them to help over 950 customers eliminate manual processes and automate their payment cycle. BillingTree – Growth is our Business. For more information, visit www.mybillingtree.com or dial 1-877-377-2677.

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