



BillingTree
2800 North 44th Street
Suite 1100
Phoenix, AZ 85008
Phone: 602.443.5900
info@mybillingtree.com

Press Release

FINAL

Contact:

Dave Yohe
Corporate Marketing
BillingTree
Tel : 602.443.5948
dave@mybillingtree.com

BillingTree Showcasing Real-time Web Payment Portal to Process Charitable Donations during Upcoming Tradeshows, User Conferences & Speaking Engagements

Events Span Multiple Industries including Healthcare, Utility, and Technology with proceeds to benefit Rock Block Charities

Scottsdale, Ariz. – March 16, 2010 – [BillingTree, Inc.](http://BillingTree.Inc), one of the nation's leading on-demand payment processors, today announced plans to process charitable donations during selected upcoming tradeshows and events. The company will utilize their real-time web payment portal, allowing event attendees to make donations to Rock Block™ charities from the BillingTree booth, tradeshow floor and after speaking engagements.

Rock Block Charities are selected annually by the SimplyGiving division of BillingTree; intended to offer back to the community. The 2010 Rock Block charities will be selected and identified later this year. In 2009, all Rock Block proceeds were donated to [Future For Kids](http://FutureForKids) and [The V Foundation](http://TheVFoundation).

Upcoming events offering donation opportunity include:

- March 17–19: ACA International Spring Forum Booth 304
- March 21–23: National Collections & Credit Risk Conference Booth 24
- March 23: [Arizona Technology Council Lunch and Learn](http://ArizonaTechnologyCouncilLunchandLearn)
- April 11–13: AGA/EI Customer Service Conference
- May 3–5: GRCA 2010 Annual Conference

Donations may also be made online at www.mybillingtree.com/rockblock

BillingTree supplies the leading fully integrated, multi-channel electronic payment platform to a growing list of Industries, including Utilities such as power, cable, municipal, and phone as well as Healthcare and Subscription-billed services. Benefits of electronic payment solutions include an accelerated availability of consumer funds, reduced costs associated with manual-payment processing, improved cash management, and integrated processing by managing all payments, returns, and corrections through a single portal.

About BillingTree

The proven leader in on-demand payment processing, BillingTree empowers customers with competitive advantage through a simplification of the billing and receivables process. By delivering the most innovative technology while making it as easy and inexpensive as possible to accept payments, BillingTree has revolutionized the payments landscape. Our software-as-a-service (SaaS) model delivers industry-leading payment solutions, proven integration, and point-and-click simplicity. BillingTree's focus on innovation has allowed us to help more than 1,200 customers eliminate manual processes and automate their payment cycles. BillingTree - Growth is our Business. For more information, visit www.mybillingtree.com or call 877.4.BILLTREE.

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