



**BillingTree**  
2800 North 44th Street  
Suite 1100  
Phoenix, AZ 85008  
Phone: 602.443.5900  
[info@mybillingtree.com](mailto:info@mybillingtree.com)

## Press Release

FINAL

Contact:  
Dave Yohe  
Corporate Marketing  
BillingTree  
Tel : 602.443.5948  
[dave@mybillingtree.com](mailto:dave@mybillingtree.com)

### **BillingTree Expands Agentless Online Debt Negotiation and Settlement Solution ‘Collect’**

*Enables automated payment processing, balance negotiation and recurring bill payment scheduling, without engaging agents or customer service staff*

Phoenix, Ariz. – July 7, 2010 – [BillingTree, Inc](#), one of the nation’s leading on-demand payment processors, today announced the expansion of its Collect online debt negotiation solution. For the first time, organizations in additional industries (such as healthcare and utilities sectors) can fully integrate immediate payment processing with the ability to submit a counter-offer on outstanding balances or set up an automated repayment schedule into their overall processing of accounts receivable.

The [BillingTree Collect](#) solution minimizes the need for an agent or rep to negotiate payments or offers – reducing both the overhead cost and the opportunity for human error. Collect seamlessly integrates into other business systems, such as Accounts Receivable software, to not only enhance the collection of payments, but also to eliminate manual data transfer processes. BillingTree Collect processes payments online or over the phone, plus facilitates the recurring payment process, initiating contact at pre-set intervals. Collect self-generates reminder emails or auto dials the customer over the telephone, to ensure repayments are made on time and funds are collected.

“Outstanding balances and bad debt severely impact an organizations’ cash flow, and in some markets such as healthcare and utilities, up to 60 percent can go uncollected... with BillingTree Collect, businesses or agents collecting on their behalf can right these wrongs.” commented Scott McCollum, BillingTree's President. “Offering Collects’ capabilities to an expanded market audience benefits existing and future customers, providing both cost reductions and

employee efficiency to all organizations that must collect and negotiate outstanding balances.”

BillingTree Collect improves the efficiency of collections through standardized and automated processes; reducing the manual challenges of negotiating payments, counter-offering and scheduling repayments – thereby reducing agent contact time necessary with debtors.

BillingTree supplies the leading fully integrated, multi-channel electronic payment platform to a growing list of Industries, including utilities such as power, cable, municipal, and phone as well as healthcare and subscription-billed services. Benefits of electronic payment solutions include an accelerated availability of consumer funds, reduced costs associated with manual-payment processing, improved cash management, and integrated processing by managing all payments, returns, and corrections through a single portal.

For more information on BillingTree Collect visit:

<http://www2.mybillingtree.com/collect.html>

#### **About BillingTree**

The proven leader in on-demand payment processing, BillingTree empowers customers with competitive advantage through a simplification of the billing and receivables process. By delivering the most innovative technology while making it as easy and inexpensive as possible to accept payments, BillingTree has revolutionized the payments landscape. Our software-as-a-service (SaaS) model delivers industry-leading payment solutions, proven integration, and point-and-click simplicity. BillingTree’s focus on innovation has allowed us to help more than 1,200 customers eliminate manual processes and automate their payment cycles. BillingTree – Growth is our Business. For more information, visit [www.mybillingtree.com](http://www.mybillingtree.com) or call 877.4.BILLTREE.

# # #

All trademarks are the property of their respective owners.