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FOR IMMEDIATE RELEASE

BIG Ticket Values: \$25 GA includes Dinner...\$100 VIP includes Dinner, Drinks & More

‘Rock Block’ Returns to Phoenix Nov. 13

80s Classic Rock Headliners:

Night Ranger, Skid Row & FireHouse, plus Chad Hollister

Rockin’ Urban Experience Adds to Spectacle in Event’s Second Year

100% of Ticket Funds goes to Nonprofit Powerhouses Childhelp® & JDRF

A Community-Giving Event Presented by BillingTree & Oregano’s

Tickets on Sale Sept. 7 at MyBillingTree.com/RockBlock

Phoenix, Ariz. (Sept. 1, 2010) -- *Rock Block* returns to Phoenix Sat., Nov. 13, 5pm, bringing a high energy lineup of 80s classic rock favorites **Night Ranger**, **SkidRow** and **FireHouse**, along with a repeat Rock Block performance by **The Chad Hollister Band** (www.MyBillingTree.com/RockBlock).

The Pearce Warehouse, downtown Phoenix, Lincoln & Fourth Street, debuts as a cool urban venue for the 80s classic rock conclave, presented by Phoenix-based BillingTree and Oregano’s. Plus, fans will get satisfaction knowing that *100% of ALL ticket monies (i.e., the entire \$25 and \$100 ticket amounts)* goes to powerhouse charities Childhelp® and Juvenile Diabetes Research Foundation (JDRF).

“This is the second Rock Block,” said Dan Willis of Phoenix-based BillingTree’s Board of Directors. “The concert is a rousing event, and this year we couldn’t be happier to have these hot groups whose music still resonates as a great time for all. BillingTree has its home in Arizona and we are fortunate we can offer an enjoyable evening and, at the same time, donate *all* ticket monies to create a windfall for JDRF and Childhelp.”

BIG TICKET VALUES. Rock Block tickets go on sale Tues., Sept. 7, at <http://www.MyBillingTree.com/RockBlock> or call **1.866.977.6849**. General admission is \$25 and includes dinner by Oregano’s. The \$100 VIP ticket is a complete package that includes seat adjacent to the stage, VIP preferred parking, dinner by Oregano’s and drinks. Doors open at 5pm. ALL ticket monies go to charity.

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PARKING. Preferred parking is included with a VIP ticket. Otherwise, The Pearce Warehouse is conveniently accessible with parking and Light Rail stops nearby.

About BillingTree. The proven leader in on-demand payment processing, BillingTree empowers customers with competitive advantage through a simplification of the billing and receivables process. By delivering the most innovative technology while making it as easy and inexpensive as possible to accept payments, BillingTree has revolutionized the payments landscape. Our software-as-a-service (SaaS) model delivers industry-leading payment solutions, proven integration, and point-and-click simplicity. BillingTree's focus on innovation has allowed us to help more than 1,400 customers eliminate manual processes and automate their payment cycles. BillingTree – Growth is our Business. For more information, visit www.mybillingtree.com or call 877.4.BILLTREE.

About Childhelp®. Childhelp® exists to meet the physical, emotional, educational, and spiritual needs of abused, neglected and at-risk children. Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp® is a leading national non-profit organization dedicated to helping victims of child abuse and neglect. Childhelp's approach focuses on advocacy, prevention, intervention, treatment and community outreach. The Childhelp National Child Abuse Hotline, 1-800-4-A-CHILD®, operates 24 hours a day, seven days a week, and receives calls from throughout the United States, Canada, the U.S. Virgin Islands, Puerto Rico and Guam. Childhelp's programs and services also include residential treatment services (villages); children's advocacy centers; therapeutic foster care; group homes; child abuse prevention, education and training; and the National Day of Hope®, part of National Child Abuse Prevention Month every April. Several of Childhelp's programs were firsts, and continue to be studied by professionals worldwide as "models that work." Sara O'Meara and Yvonne Fedderson continue to actively lead the organization and provide its vision, serving as Chairman/CEO and President, respectively.

About Juvenile Diabetes Research Foundation. JDRF was founded in 1970 by the parents of children with juvenile diabetes—a disease that strikes children suddenly, makes them insulin-dependent for life and carries the constant threat of devastating complications. Since its inception, JDRF has provided nearly \$1.2 billion to diabetes research worldwide. More than 80 percent of JDRF's expenditures directly support research and research-related education. JDRF's mission is constant: to find a cure for diabetes and its complications through the support of research. For more information about the Juvenile Diabetes Research Foundation, visit www.jdrfdsw.org

Rock Block Musical Lineup: NIGHT RANGER, SKID ROW, FIREHOUSE & CHAD HOLLISTER

About Night Ranger. It all started when five hard-rockin' kids from the San Francisco Bay Area joined forces in the early 80s to form Night Ranger. Like no other 80s rock band, Night Ranger both epitomized and transcended the sound and style of the decade.

Early on, their sing-along rock songs and good looks packed clubs and theaters drawing the attention of legendary promoter Bill Graham. Soon Night Ranger was appearing in concert with major artists but it wouldn't be long before they were headlining their own arena shows. Night Ranger's debut album *Dawn Patrol* hit the charts hard, going instantly Top 40 with the, now anthemic single *Don't Tell Me You Love Me*.

Night Ranger left an indelible mark with a string of best-selling albums that sold more than 16 million copies worldwide. The band's popularity was fuelled by an impressive string of instantly recognizable hit singles and signature album tracks, including *Sister Christian*, *(You Can Still) Rock In America*, *When You Close Your Eyes*, *Sentimental Street*, *Goodbye* and the aforementioned *Don't Tell Me You Love Me*. Harnessing the frenetic drive of heavy metal to hook-laden rock songs, throwing in a stunning twin lead guitar team, and melodious, radio-friendly power ballads, Night Ranger inspired new descriptive phrases such as "melodic metal" and "metal power pop". They became the standard-bearer of a new sound.

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More About Night Ranger. Then, following a seven-year absence, Night Ranger reunited in 1996 for a tour of Japan and a summer US tour. Fans proved that they still loved the music and the band. In 1997, the three-time Oscar-nominated film *Boogie Nights* spotlighted *Sister Christian* as one of the songs that defined the previous decade. Also that year, the band released *Neverland*, and the following year, *Seven*, studio albums that set the standard for the 80s rock revival. Nearly every summer since, Night Ranger has toured across the country, sharing stages with such acts as REO Speedwagon, Styx, Journey, Bad Company, Pat Benatar, Loverboy, Poison, Cinderella, Boston, Heart, Sammy Hagar, Cheap Trick and Kansas.

In 2000, responding to the astonishing success of their continual touring, MCA Records released *The Best of Night Ranger*, a digitally re-mastered compilation. In 2004, acknowledging the band's enormous popularity in the first decade of the music video, MCA issued *The Best Of Night Ranger/The DVD Collection*, featuring five of the band's best-known videos. In 2005 the album titled *Hit's Acoustic and Rarities* was released on IROCK Records thru Universal. 2007 proved to be another busy year for Night Ranger with a Sony/BMG release of a Live Japan record and a new studio album, *Hole In The Sun* released in Europe, Japan and the US.

About Skid Row. Skid Row is an American heavy metal band, formed in 1986 in Toms River, New Jersey. They are named after Phil Lynott and Brush Shiels' first band. Their first three albums with lead singer Sebastian Bach and drummer Rob Affuso were multi-platinum successes. As of 2010 their current line-up consists of Johnny Solinger (vocals), Dave "The Snake" Sabo (guitar), Scotti Hill (guitar), Rachel Bolan (bass) and Rob Hammersmith (drums). As of the end of 1996 the band had sold 20 million albums worldwide.

To date, Skid Row has released five full-length albums, an EP, a compilation album, and a live album. For album and single sales information, see the Skid Row discography page. They became popular with their first two albums, *Skid Row* and *Slave to the Grind*, which are often considered their best-known works to date. Their 1995 follow-up, *Subhuman Race* was also critically-acclaimed but not as successful as the first two albums. Skid Row's latest albums, *Thickskin* and *Revolutions per Minute*, came out in 2003 and 2006 respectively. They are often associated with glam metal, partly due to their image on their debut album, *Skid Row*, which spawned the hits "18 and Life", "Youth Gone Wild", and "I Remember You". They would eventually go on to foster an image base geared toward more traditional heavy metal and hard rock audiences.

About FireHouse. FireHouse has been rockin' for over a decade. Their music has taken them all over the world and has produced Gold, Platinum, and Multi-Platinum records in the United States and countries abroad. In 1990, their first album, entitled FireHouse, was released. The band's first single, Shake & Tumble, had impressive radio success. The band then released Don't Treat Me Bad, which became their first Top Ten hit. This was followed by Love of a Lifetime, which also entered the Top Ten, reaching the #3 spot on the United States charts. This string of hits vaulted their first album to double platinum status in the United States as well as going gold in Canada, Japan and Singapore. At the 1991 American Music Awards, FireHouse found themselves standing before the nation accepting the award for Best New Hard Rock/Metal Band, chosen over Nirvana and Alice in Chains.

The band's second album, Hold Your Fire, was released in 1992. It produced the hits Reach for the Sky and Sleeping with You. Another Top Ten hit, When I Look into Your Eyes, peaked on the United States charts at #6. This album earned the band two more gold albums and over 1 million sales worldwide. In 1995, FireHouse released their third album on Epic Records, simply titled 3. Once again, FireHouse produced another Top Forty Hit in the United States with I Live My Life for You. It was with this album that FireHouse made their first trip to Southeast Asia for a promotional tour. Earlier American hits like Don't Treat Me Bad, Love of a Lifetime and When I Look into Your Eyes had climbed the charts in Asia. Here for You, the second single from "3", had also become a hit. The band then continued their promotional tour in South American countries such as Brazil and Argentina.

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More About FireHouse. Their fourth album, Good Acoustics, was released in 1996 and quickly went gold in Malaysia, Thailand, and Philippines. "Good Acoustics" contains unplugged versions of the group's greatest hits, as well as four new songs. This album produced foreign hits such as In Your Perfect World, Love Don't Care, and You Are My Religion. The band returned to Southeast Asia for another promotional tour at the end of 1996. Then, in February 1997, FireHouse embarked on their first concert tour of Southeast Asia playing sold out shows for fans in Indonesia, Singapore, Thailand, and Japan. During May and June they toured the United States before returning to Southeast Asia in July for an unprecedented twenty five city sold out tour of Indonesia. In 1998, FireHouse toured the United States on the Rock Never Stops tour, which also included Slaughter, Warrant, Quiet Riot, and LA Guns. October of 1998 featured the Asian release of FireHouse's fifth CD, Category 5 on Pony Canyon Records. The album quickly climbed to #4 on the Japanese charts, and supporting promotional tour of Japan followed. Category 5 was officially released in the United States in 1999.

FireHouse continued touring through the winter and spring of 1999, including 3 more sold out shows in Tokyo, Nagoya, and Osaka. On April 22, 1999, the band recorded their live show in Osaka. The result - the first ever live album by FireHouse. Bring 'em Out Live was released in Japan in December 1999 and in the United States on Spitfire Records in July 2000.

The turn of the century brought the release their seventh album, titled O². It has been released in Southeast Asia on Pony Canyon Records, and in the US on Spitfire Records. This album had notable success despite the changing style of popular rock music. During this time, the band decided to part ways with original bass player, Perry Richardson. O²'s remarkable bass playing was supplied by Bruce Waibel. Bruce brought to the band his phenomenal bass playing along with his equally impressive sense of humor. We truly regret to say that in September 2003 Bruce has passed away. He will be greatly missed as a friend and talented musician. FireHouse headed back into the studio in early 2003 to write and record their 8th album, Prime Time. As music changes over time, FireHouse continues to evolve their musical style, yet at the same time hang onto their hard rock roots. Album number 8 is no exception. You can expect to hear what FireHouse is famous for, soulful, melodic hard rock.

About The Chad Hollister Band. The Chad Hollister Band sounds like many of the great rock bands -- a blend of Chad's unique melodies, grooves, lyrics, and beats. The music is similar to many of the greats the band has performed with such as Bob Dylan, Tom Petty, Blues Traveler, Phish, Paul Simon, Little Feat, the list goes on. Others compare his music to Lenny Kravitz, Dave Mathews, David Gray and John Mayer.

Hollister's latest can be heard at www.cdbaby.com/cd/chadhollister. *Grow* already is receiving radio airplay from Vermont to Colorado. The Cars cover lights up the record by respecting the great song but turning it upside down as well. The ballade of the record *Jensen* is dedicated to the life of Jensen Merritt Brown and features Cameron Stone on the cello. *Riley Odelia* highlights the beauty of fatherhood and *One World Free* brings hope to our youth for a better, cleaner world. Chad cites working with esteemed producer Anthony J. Resta as a life-changing event: "He just got me right away. He didn't want to change who I was, just highlight it and that made me better as an artist, singer, player and beyond."

The Chad Hollister Band is known for using their Burlington, Vermont roots to craft an infectious rhythmic sound that lifts listeners to dance.

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