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Press Release

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BillingTree Launches Utility Service Provider Suite of Bill Presentment and Payment solutions

Integrated systems help streamline receivables and billing process to reduce costs while maximizing operational efficiency

Phoenix, Ariz. – April 6, 2010 – [BillingTree, Inc.](#), one of the nation's leading on-demand payment processors, today announced a dedicated suite of Bill Presentment and Payment solutions for companies in the energy and utilities sector. The new centralized Utility Suite from BillingTree allows Power, Cable, Gas, Telecom, Municipalities, and the like to significantly streamline their costly monthly billing and receivables process, achieving considerable reductions in their DSO (Days Sales Outstanding).

Advantages to a single, centralized billing and collections system for utility service providers includes improved customer service and increased satisfaction, providing the consumer more options to pay bills in a highly secure and swift format. In addition, the potential to reduce paper invoicing enables utility providers to avoid passing rising billing costs on to their customers. BillingTree anticipates utilities save 60 to 90 percent off current paper, postage, handling and other costs for each household opting into electronic statements with recurring/automated payments.

BillingTree Utility Suite Highlights:

- Enables a utility's customers to establish recurring payments, turn off paper statements and request paperless e-statements

- Offers multiple payment forms including Credit, Debit and ACH including Paper and e-check
- Collects via the Web, Telephone, IVR, and Check Conversion
- Manages all returns and corrections through a single portal helping to reduce chargebacks and Non Sufficient Fund (NSF) notifications
- Offers integrated statement delivery services including both direct mail and electronic

“Our proven and innovative payment solutions have been further enhanced to offer this dedicated, comprehensive billing and receivables platform specifically engineered for utility providers,” commented Scott McCollum, BillingTree’s president. “This new Utility Suite offers utilities significant ROI possibilities including their primary cost reduction opportunity, getting consumers to sign up for and utilize electronic billing and payments.”

BillingTree supplies the leading fully integrated, multi-channel electronic payment platform to a growing list of Industries, including Utilities, Healthcare and Subscription-billed Services. Benefits of electronic payment solutions include an accelerated availability of consumer funds, reduced costs associated with manual-payment processing, improved cash management, and integrated processing by managing all payments, returns, and corrections through a single portal.

About BillingTree

The proven leader in on-demand payment processing, BillingTree empowers customers with competitive advantage through a simplification of the billing and receivables process. By delivering the most innovative technology while making it as easy and inexpensive as possible to accept payments, BillingTree has revolutionized the payments landscape. Our software-as-a-service (SaaS) model delivers industry-leading payment solutions, proven integration, and point-and-click simplicity. BillingTree’s focus on innovation has allowed us to help more than 1,400 customers eliminate manual processes and automate their payment cycles. BillingTree – Growth is our Business. For more information, visit www.mybillingtree.com or call 877.4.BILLTREE.

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